Educational materials

Get everything you need to implement educational programs in your market and better serve your clients.

Included is an example presentation and handout you can use to host your own educational seminar. Contact your local Broker Relationship Manager for additional educational resources for program implementation.

Today you’ll learn

• The importance of good communication
• Different types of healthcare providers
• How to identify your patient personality
• How to disagree without being disagreeable
• How to make the most of every doctor’s appointment

Meet your presenter

My name is [insert name here].

I am a [insert role here] at Partners in Primary Care.

The information being shared today is not professional medical advice and is for informational purposes only.

Things to remember

1. Class lasts 30 minutes
2. The things we talk about today don’t replace professional healthcare, for medical guidance, talk to your doctor
3. Consult your doctor before beginning an exercise regimen
4. Please put your cell phone on silent
5. Keep side conversations to a minimum
6. If you have questions today, please direct them to your healthcare provider

#10: “P” stands for...

1. Communication is important for good health
2. “Top 10” list for a good doctor-patient relationship
3. [additional points]

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A list can help you and help your doctor help you. It can be especially useful for remembering the things you want to talk about, so that you can focus on what's important to you.

What should you include on your list?
- New health conditions
- Questions about side effects
- Questions about tests and screenings
- Hospital or ER visits your doctor isn't aware of

References